

Altrusa District Eight - Newsletter Judging Criteria
Effective June 1, 2008

NO.	I. Content	Max Points	Score
1	President's Message	0 - 3	
2	Advance Notice of Regular Meetings		
	Date, Location, Time	0 - 3	
	Program Description	0 - 2	
2.a	Advance notice of Board Meetings		
	Date, Location, Time	0 - 3	
2.b	Advance notice of Committee Meetings		
	Date, Location, Time	0 - 3	
3	Club News		
	Committee Reports: (Report on Upcoming, Active and Completed Projects)		
	Communication	0 - 2	
	Service	0 - 2	
	Membership	0 - 2	
	Finance	0 - 2	
	ASTRA	0 - 2	
3a	Board Actions	0 - 2	
3b	Minutes of Last Business Meeting (full or highlights)	0 - 3	
3c	Minutes of Last Program Meeting (full or highlights)	0 - 3	
4	New Member Introductions	0 - 3	
5	Slate of Officers	0 - 1	
6	District Eight News (i.e., slate of officers, conference/ workshop, dates or reports, governor's or representative visit, etc.)	0 - 4	
7	International News (i.e., policy announcements, new clubs)	0 - 4	
8	Convention dates or reports	0 - 2	
9	Foundation Reports (i.e., Local or International grant program updates, fundraising updates, funding campaigns, project developments, highlights of mailings to club presidents and committee chairs (Local or International)	0 - 4	
10	Altrusa Accent (Altrusa facts, historical points or news)	0 - 4	
	II. Format		
1	Identification		
1a	Newsletter Name	0 - 3	
1b	Full name of club	0 - 2	
1c	City & State	0 - 2	
1d	Editor's name, e-mail address, phone, home address	0 - 4	
1e	Club President's name, e-mail address, phone, home address	0 - 4	
2	Attractive Appearance		
2a	Straight Columns of type	0 - 3	
2b	No Typographical errors	0 - 4	
2c	Clean Production	0 - 3	
3			
	III. Readability		
1	Layout Arrangement		
1a	News items logically placed	0 - 3	
1b	Items easy to find, identify and follow	0 - 3	
1c	Announcements set off in boxes	0 - 3	
2	Writing Style		

2a	Informal, but concise	0 - 3	
2b	Informational and lively	0 - 3	
	IV. Extra Credit		
1	Pictures/Clip Art	0 - 3	
2	Color	0 - 3	
	TOTAL POSSIBLE POINTS	100	
	Revised November 2007		