



# District Eight Service Bulletin

Volume 50, No. 4

February 2007

Governor Peggy Hughes 2006-2008

Connect to Build Altrusa's Future

## Governor's Message

This issue of the District Service Bulletin is a **Call to Conference** invitation to you and all District Eight members to join us in Columbia, MO. April 26-28, 2007. The excitement is building.....come to conference and see how they **will R.O.C.K.**

**You!** Find the mailed information online as well as in addition to this additional information.

- An invitation from the Columbia
- Conference registration form
- First Timer discount incentive
- Sneak preview of activities
- Deadlines for award entries
- Tentative conference schedule
- And much more....

I hope that each of you has recruited at least one new member this year. As a sponsor, now is the time to encourage your new member/s to attend conference. That's the easiest way to get new members oriented quickly. Be sure to let them know what a bargain attending conference is. Read more about it at [www.altrusadistricteight.org](http://www.altrusadistricteight.org). In this issue, look to see how a First Timer can get a discount of \$25.00 off her registration fee.

Plan now **not** to miss any detail of this high energy conference. The FUNshop workshops will be more innovative and fast paced. There will be awards presented for outstanding club project work. Be your club's mover and shaker. Come get new and creative ideas to take back to your club, your job and even to be used at home.

Come greet our International Visitor, President-Elect Zaida Perez Mendez from San Sebastian Puerto Rico. She is lively, fun, and very dynamic. Please take the opportunity to meet her and learn more about Altrusa when she shares her plans and goals.

Two elections will be part of this year's district business session agenda.

- Election of a district nominating committee. This committee selects a slate of future leaders for us to vote on in 2008. Come prepared to nominate a fellow Altrusan for this important duty.
- Election of an International Director to serve and represent District Eight on the International Board for the next biennium

With all of the anticipation of the 51<sup>st</sup> District Conference, we can't forget the International Convention in Orlando, FL July 13<sup>th</sup> to July 16<sup>th</sup>. This will be another wonderful opportunity to meet Altrusans who are engaged in community service worldwide. Make plans now to join us so you can experience the full international scope of Altrusa membership. Read more about it at [www.altrusadistricteight.org](http://www.altrusadistricteight.org).

Remember to return your conference registration form today. Then call early for your hotel room reservation. It would be a thrill to see more District Eight members than ever before at this year's 51<sup>st</sup> District Eight Conference. **R.O.C.K. on! Come and.... Connect to Build Altrusa's Future**, and yours.

Governor  
Peggy Hughes



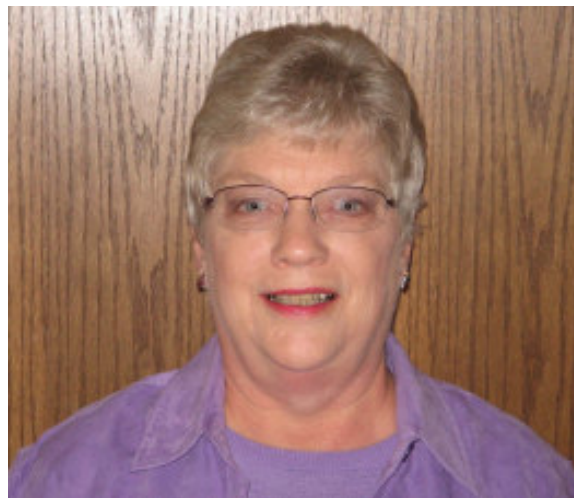
# ALTRUSANS DO WHAT?

## How to “Set It Up” for a Smooth Transition

by Shanna Soukup

According to the Bylaws set for Altrusa clubs in the *International 2005-2007 Bylaws and Policies Handbook*, clubs are to hold their election of officers and directors at a March business meeting. These members are installed and take office on June 1 of that same year. The *Bylaws and Policies* also state that the nominating committee shall be elected by the membership at least eight weeks prior to the March business meeting. The nominating committee can even be elected in the summer or fall of that previous year, so the committee has time to prepare the slate of officers.

Why is this timing indicated in the Bylaws? When officers are elected in March, the incoming officers have a chance to come to the Spring Conference for the training opportunities available, as well as visiting with district and club officers to see what other clubs are doing. The President has time to select the committee chairs, so those selected have the opportunity to go to the Spring Conference to get ideas and training specific for that position. Perhaps these members will gather ideas for programs or projects that may be useful for their club. It's the best orientation an incoming president can provide for her new team.



As soon as the elections are over in March, the **current president** should complete the Club Officer Roster. It can be mailed or emailed to me, the District Eight Secretary, to Linda Wood Sharp, the District Treasurer **and** to the International Office. (See the addresses below). Also at that time, the **president-elect** can begin selecting her committee chairs and encouraging them to attend conference. As soon as the new committee chairs are selected the Committee Chair Roster should be mailed or emailed to the District Eight Secretary, the District Treasurer **and** to the International Office.

I encourage each club to send the roster of Club Officers and the roster of Club Committee Chairs as soon as possible (and no later than May 31). The information needed is: The

### **Altrusa Fact**

#### **District Eight Vision Statement**

*Altrusa District  
Eight  
Leads in  
Service  
by empowering  
local  
clubs to  
provide  
leadership and  
service  
to their  
communities*

## **Altrusa Fact**

### **District Eight Mission**

### **Statement**

*Altrusa District  
Eight works  
to strengthen  
community  
service  
and fellowship  
among clubs,  
to develop  
leaders, and to  
foster  
International  
understanding.*

member's name, (member number not necessary), home address, home and work phone numbers, home and work email. It is helpful to also include any fax and cell numbers if applicable. Email should be indicated whether it is home or work. Presidents, please also indicate the club's meeting dates and time. Why? It will be listed in the District Directory.

How does sending these two rosters timely help your club have a smooth transition beginning in June? If I get the Rosters early, I am able to complete the District Directory much sooner. This is one way the new President of your club will feel like she can be in touch with those who may be able to help with any problem she may experience.

The moral of this story is: Be prepared for elections in March, select the new team early in the year, encourage the new team to attend conference for orientation so they and your club can be prepared for installation of the new officers by June 1, AND have the new officers and chairperson's information sent to District by May 31. We will finish the District Directory and mail back to you very soon. Thank you Shanna

Hutchinson KS 67502  
P 620/665-7447  
[herbertsoukup@sbcglobal.net](mailto:herbertsoukup@sbcglobal.net)

Linda Wood Sharp  
District Eight Treasurer

1612 N. Culberhouse  
Jonesboro, AR 72401  
P 870/932-2176  
F 870/972-0801  
C 870/897-2894  
E [lwsharp@dtimt.org](mailto:lwsharp@dtimt.org)

Altrusa International, Inc.  
332 S. Michigan Ave.  
Ste 1123  
Chicago, IL 60604  
Phone 312 427 4410  
Email [Altrusa@altrusa.com](mailto:Altrusa@altrusa.com)  
Fax 312 427 8521

### **2006-2008 biennium goals are:**

- **BUILD AND MAINTAIN MEMBERSHIP GROWTH THROUGH RECRUITMENT, RETENTION AND NEW CLUB BUILDING (MEMBERSHIP, NEW CLUB BUILDING)**
- **CONNECT MEMBERS TO COMMUNICATION AND IMAGE BUILDING RESOURCES THROUGH TECHNOLOGY (COMMUNICATIONS, WEBMASTER, DSB EDITOR, INFORMATION TECHNOLOGY PERSON)**
- **SUPPORT CLUBS IN THE MISSION TO IMPACT THEIR COMMUNITIES IN POSITIVE WAYS SUCH AS ASTRA AND COMMUNITY SERVICE (ASTRA, SERVICE, STRATEGIC PLANNER, FOUNDATION LIAISON)**
- **CONNECT MEMBERS TO GROWTH OPPORTUNITIES FOR PERSONAL AND PROFESSIONAL LEADERSHIP DEVELOPMENT (LEADERSHIP, STRATEGIC PLANNER, BRR)**
- **BUILD ADDITIONAL ORGANIZATION AND PLANNING SKILLS (STRATEGIC PLANNER, BRR, FOUNDATION LIAISON)**

# Club News

by Diane Eberhard

## Poplar Bluff

President Lavena Hillis (left) and Anna Schenewerk (right) of present a check to Lois Bevill of the United Cancer Assistance Network (UCAN), which provides individualized support for area cancer patients.

UCAN seeks to fill gaps left open by other support organizations. UCAN eases the burdens on cancer patients by helping pay expenses such as rent, house payment, utility bill, car payment etc. They also provide needed items such as wigs and Enfamel.



JoAnn Ward receives a donation for the Community Nutrition Center located in the Twin Towers senior housing complex. All funding for the nutrition center comes from local sources and from the charge for eating the meals. In 1967 Altrusans wrote the original 2 year grant to establish

the nutrition center . At that time there were no other nutrition centers located in senior housing complexes anywhere in the state of Missouri. The center has operated continuously since its founding with no support from outside the community other than the original 2 year grant.



Angie Reynolds receives a donation for the Northside Nutrition Center.

This center provides a hot meal and activities 5 days per week as well as a Friday night dance featuring local musicians. Angie is our club's newest initiate.



## Altrusa Fact

Club Banners  
to Conference  
Bring your  
club's banner  
to Columbia.  
Plan to display  
it proudly.

Martha Chamberlain of the Qulin Outreach Library receives a donation for the library. Altrusans helped residents of Qulin to establish the library in the rural area. We won the Letha H. Brown Literacy Award last summer at the District 8 conference for our work on this project.



Marty Warner, Director of the Retired & Senior Volunteer Program (RSVP), receives a donation. Our club receives federal grant money to fund RSVP. Local matching funds are required and Altrusa gives financial support to the program each year.

RSVP places men and women 55+ in volunteer situations in the community. Volunteers work in a wide array of agencies such as schools, museums, nutrition programs, hospitals, and libraries (including, of course, the Qulin Outreach Library).

## ***Altrusa Fact***

### **Displays and Exhibits**

*Create a marketing tool to use again in your community. Bring a display of your club's service & fundraising projects to Columbia Conference.*



3 3 2  
RSVP volunteers gave a total of 58,505 hours of service in Butler County in 2006. Their efforts benefited 31 local non-profit organizations.

## ***Welcome to New Members***

### **Columbia**

*Amy Salladay  
Teddi Samuel  
Mellodie Wilson*

### **Hutchinson**

*Judith Engler  
Mari Stunkel*

### **Stillwater**

*Lorrie Janzen*

### **Chickasha**

*Tressia Meeks  
Cookie Wilkins*

### **Mexico**

*Donna Smith*

### **Hot Springs Village**

*Iva Duncan  
Dee Linnabary  
Evyonne Whipple*

# Zaida Perez-Mendez

## President-Elect

### Altrusa International, Inc. of San Sebastian, Puerto Rico District Fourteen

Zaida was elected International President-Elect by the Delegates to the 2005 Puerto Rico International Convention for the 2005-2007 biennium. She served as International Vice President during the 2003-2005 biennium. Since 1976, Zaida has been a member of Altrusa International, Inc. of San Sebastian, Puerto Rico, in addition she has served on many committees and held various offices, including that of President of her club in 1980-1981.

As District Fourteen Governor, she served as a Member of the International Board of Directors in 1999-2001. Zaida also served on the Long Range/Strategic Plan Committee in 1997 and as International Relations Chair in 1991.

On the District level, in addition to serving as District Governor, she held the positions of Governor-Elect and First vice Governor. She also served as the District Bylaws, Resolutions and Recommendations Chair and as the District Fourteen Foundation Liaison in 1993-1995.

A member of the Pharmaceutical Association of Puerto Rico, Zaida is also a Coordinator of the Red Cross in San Sebastian and Secretary of the Volleyball Association. She is a member of the Local Head Start Agency,



member of the Presbyterian Church and was President of the Municipal Legislature until 2005.

A widow, with two sons, two daughters and six grandchildren, Zaida is an avid volleyball fan.

Zaida will be the district eight international visitor at the conference in Columbia, Missouri.

Find the registration form online at [www.altrusadistricteight/publications.html](http://www.altrusadistricteight/publications.html) and make your plans to attend. You don't want to miss this conference.

## ***Altrusa Fact***

***July 2007  
Orlando Fl  
Convention  
Registration  
deadline is  
June 10, 2007  
See the January/  
February issue  
of the  
International  
Altrusan for  
more details.***

# Summary of November 4, 2006 District Mid-Year Board Meeting

- Year to date Membership Report
- Year to Date Financials
- 2006 Salina Final Conference Report
- 2007 Columbia Conference Report, Budget Presentation, Facility Tour
- 2006 International Visitor Report reviewed
- District Visitor Club Visit Reports
- Club Retention and Growth: Voted to offer two conference incentives which include an unlimited \$25.00 discount for Columbia Conference First Timers and a two for price of one attendance incentive for clubs that meet revitalization criteria
- District Service Bulletin: Reviewed online version at [www.altrusadistricteight.org](http://www.altrusadistricteight.org) and February Call to Conference mailer
- Discussed conference sites for Conferences, 2008, 2009, 2010
- Discussed updating District Eight website
- Reviewed and amended District Eight Policies (revisions printed in this DSB issue)
- Reviewed and amended District Eight Strategic Plan (see revisions printed in this DSB issue)
- 2007 Conference elections: District Nominating Committee and District Eight International Director
- Board Orientation
- Governor presented mid year District Activity Report

## District Eight Policies revised November 4, 2006

These Policies were revised by the affirmative vote of two-thirds of the members voting at the Mid-Year Board meeting, a quorum existed. Changes are highlighted in red.

Page 2 #4 A. Election of Nominating Committee

Add: (iv) **See Altrusa International Bylaws and Policies, Article IX, Section 3, for additional rules.**

Page 5 # 7 D. Conference Registration Fee Refunds.

Amend: (ii) Any requests for registration fee refunds received after the above deadline must be submitted to the Conference Treasurer or Governor in writing **by the deadline published in the 'Call to Conference' issue of the DSB, as established by the Board of Directors.** The refund must be approved by the District Governor and Treasurer, and is contingent on conference obligations. A \$25.00 cancellation fee will be deducted from the registration fee refund.

Page 7 #8 A (ii) Conference Budget.

Amend: (b) The District Treasurer **may** advance up to \$1,000 to the Conference Treasurer as needed for deposit into the Conference bank account, to be used for required start-up expenses. The advanced funds will be reimbursed by the Conference account to the District account, **no later than the Post Conference Board Meeting.**

Page 9 #8 B (viii) Expenses Associated with International Convention

Amend:

Governor	Housing paid by <b>District.</b>	Registration Fee paid by District	Travel paid by <b>District</b>
----------	-------------------------------------	--------------------------------------	-----------------------------------

---

## **DISTRICT EIGHT STRATEGIC PLAN**

**Revised November 4, 2007**

### **SWOT Analysis**

#### **Strengths:**

- Member diversity, knowledge, commitment to Altrusa.
- Strong ties among clubs.
- 

#### **Weaknesses:**

- Distance between Clubs, infrequent opportunities for fellowship.
- Inconsistent commitment to District and International level activities.

#### **Opportunities:**

- Personal and professional networking.
- District provided leadership and learning opportunities.
- District support of club activities.

#### **Threats:**

- Cost of participation.
- Time commitment.
- Competition from other organizations.
- Lack of communication between clubs and District.

#### **Vision Statement**

Altrusa District Eight Leads in Service by empowering local clubs to provide leadership and service to their communities.

#### **Mission Statement**

Altrusa District Eight works to strengthen community service and fellowship among clubs, to develop leaders, and to foster International understanding.

#### **Goals**

1. Assist clubs in retention, recruitment and new club building.
2. Create opportunities for personal and professional networking and growth
3. Expand opportunities for members to access resources
4. Maintain sufficient organizational resources to support the District's mission.
5. Work to become known as Leaders in Service.

#### **Biennium Objectives and Strategies**

##### **A. Recruit and retain members**

1. Increase individual club membership by net one member from May 31, 2006 by February 15, 2008.
  - a. Promote formal recruiting events such as ADD AN ALTRUSAN month.
  - b. Develop a membership recruitment plan for each club's use.
  - c. Organize at least one new club by Feb. 15, 2008
    - 1) Provide tools needed to start a new club
    - 2) Publicize District/International's New Club Building monetar initiatives.
    - 3) Appoint a committee to assist with new club development and develop a plan to identify where to locate a new club.
  - c. Develop plan to track members who move, for potential new club locations.

##### **2. Maintain the current number of clubs.**

- a. Provide mentoring support to clubs under charter strength.
3. Increase the number of renewing members to 90% per year.
    - a. Develop retention resources for club's use.
    - b. Promote that each club establish a Retention Committee or position.
    - c. Develop a plan to track former and relocated members.

##### **B. Increase opportunities for personal professional networking and growth.**

1. Promote that all four states have an annual area wide gathering by 2008.
2. Increase opportunities for members to participate at the District level.
  - a. Offer District wide leadership training in even numbered years

- b. Promote increased participation in district conference, workshops.
- c. Involve at least one member from each club in a District role such as district committee, training or conference assignment, or district gathering.
- d. Offer club member/officer/committee chair leadership training
  - 1) Post articles on [www.altrusadistricteight.org](http://www.altrusadistricteight.org) quarterly
- e. Offer BR information on [www.altrusadistricteight.org](http://www.altrusadistricteight.org) quarterly.

C. Expand opportunities for members to access resources.

- 1. Link clubs to district/international websites and vice versa.
- 2. Increase online resources and web support for clubs.
- 3. Increase recognition of club activities and projects.
- 4. Create district email distribution lists.

D. Maintain sufficient organizational resources to support the District mission.

- 1. Maintain cash reserves equal to one year's operating expenses.
- 2. Develop, expand, and maintain wireless technological systems.
  - a. Obtain District Board approval for expansion of District website information.
  - b. Provide additional resources, information and education for clubs to utilize website.

E. Work to become known as Leaders in Service.

- 1. Promote increased member participation in club projects and fundraisers.
- 2. Have at least one ASTRA club in each state by promoting ASTRA to all clubs as a service project.
- 3. Increase club participation in District Award entries.
- 4. Develop a plan to have each club participate in at least one general service project AND one literacy project annually.
- 5. Increase number of clubs participating in Make A Difference Day.
- 6. Increase club participation in District International Foundations Grant applications.

(Revised 11-4-06)

**Two elections will be on the agenda at the first business session at this year's conference:  
A District Eight International Director.**

Article XIII: The International Director as a member of the International Board of Directors is charged with representing all members of Altrusa and carrying out the duties specified in the Bylaws and Policies and will assume such responsibilities as directed by the International Board of Directors. Section 3. To be eligible for election, candidates must be the Immediate Past Governor, a Past Governor, the currently installed Governor or the Governor to be installed during that District Conference.

**A District Nominating Committee**

The Nominating Committee shall consist of three members elected by the Conference voting body, voting by secret ballot in the odd-numbered years.

(ii) The slate of candidates for the Nominating Committee shall be comprised of one candidate from each Eligible Club. To be eligible to be slated, a candidate must have served at least a one-year term as president of a Club, prior to her nomination. Each Club shall forward its candidate's name to the Governor by April 1 in the odd-numbered year.

Nominations of candidates from Eligible Clubs not otherwise submitted to the Governor will be taken from the floor of the Conference. Each voting delegate shall vote for no more than three candidates. No cumulative voting is permitted. The candidate receiving the highest number of votes shall be chair of the committee.

(iii) Eligible Clubs are those which did not have a representative serving on the immediately preceding Nominating Committee.

(iv) See Altrusa International Bylaws and Policies, Article IX, Section 3, for additional rules.

**Nominations will be taken from the floor at the first business session for both positions. Voting will take place Saturday morning.**

# District Eight 2007-08 Proposed Budget

## INCOME

Dues - Affiliate	20.00
Dues - Full	
Dues - NEW Members	575.00
Dues - Renewal & Late Fee	10.00
Renewing members	7,800.00
Other Dues - Full	0.00
<b>TOTAL Dues - Full</b>	<b>7,800.00</b>
Dues - Half	
NEW members	0.00
Other Dues - Half	0.00
<b>TOTAL Dues - Half</b>	<b>50.00</b>
Interest CDs	600.00
Other Inc	0.00
Projected Carry Over	0.00
Surplus from prior years	6,450.00
<b>TOTAL INCOME</b>	<b>14,900.00</b>

## EXPENSES

Bank Charge	0.00
Club Visits	2,500.00
Committee Chairs	100.00
Conference - Board Expense	2,500.00
Conference Start Up Fund	0.00
District Service Bulletin	1,100.00
Governor Elect Training	0.00
Governor's Dist Service Award	100.00
Honorarium Int'l Rep	50.00
International Convention	2,000.00
LHB Literacy Award	100.00
Long Range Planning	50.00
Mamie L. Bass Award	100.00
Midyear Board Meeting	1,800.00
New Club Building	750.00
Nominating Committee	50.00
Office Supplies	50.00
Postage and Delivery	200.00
Presidents Workshop	500.00
Printing and Reproduction	150.00
Program Planning	1,200.00
Revitalization	1,000.00
Governor's Pin	0.00
Surety Bond	50.00
Transfer of Files	50.00
Travel & Accident Insurance	0.00
Website Expense	500.00
<b>TOTAL EXPENSES</b>	<b>14,900.00</b>
<b>OVERALL TOTAL</b>	<b>0.00</b>

# 51<sup>st</sup> District Eight

## Tentative Conference Schedule

**Thursday, April 26, 2007**

1:00-1:45 PM	District Finance Committee Meeting
1:45-5:00 PM	District Board Meeting
3:00-10:00 PM	Registration Table Open
3:00 – 8:00 PM	Concierge on duty
4:00 – 8:00 PM	<i>Divas in the District! Shopping Tours</i>
6:00 – 7:30 PM	District Board Dinner
8:00 PM	<i>Rock You SPA! Welcome</i>
9:15 PM	Flag Ceremony Practice

### ***Altrusa Fact***

#### ***Altrusa Media Guide***

*Need a public  
relations  
toolbox?*

*Go to the  
website:*

*www.altrusa.com*

*click on  
committees. Look  
for the*

*Communications  
Committee, the  
Media Guide has  
a link there.*

*Questions?*

*Contact:*

*sherylboden@amualu*

**Friday, April 27, 2007**

7:30-9:00 AM, 1:00-5:00 PM	Registration Open/Concierge on Post
8:00-8:30 AM	First Timers Session
8:45-10:00 AM	Opening Business Session
10:00-10:15 AM	Break
10:15-11:30 AM	FUN/workshops
11:30-1:00 PM	Keynote Luncheon/Service Project Presentation
1:00 – 1:15 PM	Break
1:15 – 2:15 PM	FUN/workshops
2:15 – 2:30 PM	Break
2:30 – 3:30 PM	FUN/workshops
3:30 – 5:00 PM	Free Time
5:00 – 8:30 PM	Dine Around
8:30 – 10:00 PM	<i>Rock You Jazz Club! Fun Night</i>

## Saturday, April 28, 2007

7:30–9:00 AM, 1:30–4:00 PM	Registration Open/Concierge on Post
7:30-8:30 AM	Voting (Nominating Committee)
7:45 – 8:45 AM	Past Governors' Breakfast
9:00–10:30 AM	Second Business Meeting
10:30-10:45 AM	Break
10:45–11:30 AM	FUN/workshops
11:30–1:30 PM	Awards Luncheon
1:30–1:45 PM	Break
1:45-3:00 PM	Afternoon FUN/Workshops
5:00–6:30 PM	Photo Session
5:30–7:00 PM	Cash Bar/Social
7:00 PM	Rock You Gala/Banquet!

### ***Altrusa Fact***

***Conference  
Silent Auction***  
*Altrusans love friendly competition. Bring several silent auction items to Columbia. Leave your items at the Altrusa registration table when you check in. Be sure to list the value of the item, your name and your club's name.*

## Sunday April 29, 2007

8:00 AM - ?	Post Conference District Board Meeting
-------------	--

### Electronic Newsletters

Many clubs are emailing newsletters to their members. Editors, please add the following District Visitor emails to your distribution list:  
[pah@southwind.net](mailto:pah@southwind.net)  
[LindaK.Smith@nara.gov](mailto:LindaK.Smith@nara.gov),  
[jredle@swbell.net](mailto:jredle@swbell.net)  
[pnunnell@columbia.k12.mo.us](mailto:pnunnell@columbia.k12.mo.us),  
[kathy\\_surratt-states@ca8.uscourts.gov](mailto:kathy_surratt-states@ca8.uscourts.gov)  
[ktaylor63841@hotmail.com](mailto:ktaylor63841@hotmail.com)

### The District Service Bulletin

is published quarterly: May August, November, February. Please send club events, news and photos to:  
Diane Eberhard  
829 N West St.  
Sikeston, MO 63801  
573/471-7615  
[jredle@swbell.net](mailto:jredle@swbell.net)

# Who's On First?

by Becky Covington  
Strategic Planning Committee Chair

To borrow from the great lines of Abbott and Costello: "Who's on first", "What's on second", "I don't know is on third". Do you ever feel this way about your Altrusa club, they are working hard to do the right things but people still don't seem to be on the same page?

## ***Altrusa Fact***

*District Eight's  
2007  
International  
Visitor  
President-Elect  
Zaida and her  
program team  
will present the  
Program  
Presentation for  
the next  
biennium at the  
Convention in  
Orlando, FL  
where she will be  
installed as  
International  
President.*

Let's play a little game. I want you to build me a house. Do you suppose I would ever let you build a house for me without first knowing what you are going to build? Okay, now, take just a minute to draw the house for me. Do you have it? What does it look like? If this house is not a two story Victorian with a big front porch then you have failed to draw the house I want. Not fair you say; I didn't give you enough direction. Aha, I say; my point exactly. If you want something to turn out a certain way, then there has to be a plan, a blueprint of sorts, to go by.

Does you club have the direction it needs to build what you want? Who gives this direction anyway? If your answer is, a "strategic plan", then you get an "A" for the class. If your club has no official strategic plan, who knows what it will look like in 10 years. There will be no roadmap for them to follow. Your "Plan" should contain pieces that say what your club values and what they hope to do in the community. Then you will break it



down into smaller parts that explain how you will make this happen. Then take it one step further and spell out who will do what, when, where, and how. Yes, it is that simple. A Strategic Plan uses a lot of scary terms that may scare you off, but they are really quite simple.

I am here to see you through the process! If you would like to have a little professional help with your plan come see me at conference. Gov. Peggy has even turned me loose with my own workshop. Guess what it's called? You got it "Strategic Planning". This year I am going to show you how to have fun and build a plan. You can do it!!!! See you in Columbia where we will "Connect to Build".