



District Eight Service Bulletin

Volume 51, No. 2

August 2007

Governor Peggy Hughes 2006-2008

Connect to Build Altrusa's Future

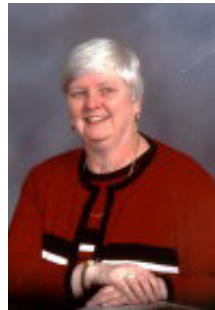
IT'S TIME TO... CONNECT TO BUILD ... ALTRUSA'S FUTURE

This issue is packed full of information. You're invited to take some time to read and learn more about District Eight members and the larger world of Altrusa International. I have dubbed this the "Altrusa Good News" issue.

**Governor
Peggy Hughes**



It was my honor and pleasure to be able to attend the Orlando Convention in July. There was a wonderful turn out of District Eight members, twenty four of us altogether. It was a special time to enjoy, learn, share and participate in all that is...what Immediate Past President Linda Nichols describes as a... "prestigious organization."



Sunday was a day of recognition for a job well done during the 2005-2007 biennium at the Awards Luncheon. Congratulations to Poplar Bluff, Missouri for placing third in the Letha H Brown Literacy Award competition. This is an outstanding achievement and the enthusiasm comes through each time a Poplar Bluff member talks about this worthy

project. The project expanded beyond just helping the community and making life better for children, it also had the added benefit of refocusing the club on their service and membership goals. It then reenergized them as a club and as a result they have attracted new members. Congratulations to all.

Congratulations are also in order for District Eight's St. Louis Club Cindi Buxton's election to the International Foundation Board. There were eight candidates running for two positions as Foundation Trustee. Great job, Cindi!

The proposal to restructure the International Board, supported by the delegates of District Eight at the Columbia Conference, was approved with the



Altrusa Fact

Club members are busy finishing work on yearbooks. Don't forget to send a copy to the International Office:
332 S Michigan Ave. Suite 1122
Chicago, IL 60604

amendment to have four International Directors in lieu of a 2nd Vice President Board position.

Other Good News: The following District Eight clubs received The Distinguished Club Award, 2005-2006: Fayetteville, Stillwater, Sikeston, Hot Springs Village; 2006-2007: Lawrence, Stillwater, Salina. I would challenge more District Eight clubs to compete by submitting their Club Activity Reports to International next May. Start now by using the Club Activity Report to plan your club's year. Receiving a Distinguished Club Award and Club Banner Patch is an honor. Congratulations to these clubs.

It was exciting to learn that three new Altrusa clubs were formed in the last biennium (Districts One, Three and Fifteen) and 9 new ASTRA clubs. These leaders of tomorrow are making a difference right now with their projects. There are three clubs in District Eight which have successful ASTRAS: Moberly, Sikeston and Fayetteville. I thought how exciting it would be to encourage their sponsors to submit more ASTRA project entries so we can learn more about what they do. Young ASTRA members are our future Altrusans. And, something we forget...ASTRA can be made up of boys and young men as well. Remember the fabulous Key Note Speaker at Conference in Columbia? He was the son of a very active Altrusan. He grew up with Altrusa in his life and observed the good work done by his Mother and other Altrusans. So make it a plan to

recruit the sons and daughters of Altrusans to be in your club or to develop an ASTRA club or to build a new Altrusa club. There is updated information on the International website to help us achieve these local goals.

On starting a new ASTRA club (printable version): http://www.altrusa.com/PDF/Workshop_Newsletters/Starting_An_ASTRA_Club.pdf.

On building a new Altrusa club New Club Building Manual (\$3.50):
<http://www.altrusa.com/Order/ItemList.asp>

2006-2008 biennium goals are:

- **BUILD AND MAINTAIN MEMBERSHIP GROWTH THROUGH RECRUITMENT, RETENTION AND NEW CLUB BUILDING** (MEMBERSHIP, NEW CLUB BUILDING)
- **CONNECT MEMBERS TO COMMUNICATION AND IMAGE BUILDING RESOURCES THROUGH TECHNOLOGY** (COMMUNICATIONS, WEBMASTER, DSB EDITOR, INFORMATION TECHNOLOGY PERSON)
- **SUPPORT CLUBS IN THE MISSION TO IMPACT THEIR COMMUNITIES IN POSITIVE WAYS SUCH AS ASTRA AND COMMUNITY SERVICE**(ASTRA, SERVICE, STRATEGIC PLANNER, FOUNDATION LIAISON)
- **CONNECT MEMBERS TO GROWTH OPPORTUNITIES FOR PERSONAL AND PROFESSIONAL LEADERSHIP DEVELOPMENT** (LEADERSHIP, STRATEGIC PLANNER, BRR)
- **BUILD ADDITIONAL ORGANIZATION AND PLANNING SKILLS**(STRATEGIC PLANNER, BRR, FOUNDATION LIAISON)

Altrusa Fact

ABC Boxes
are a great
literacy project.
Check the
May 2004
issue of the
International
Altrusan for the
dimensions at
www.altrusa.com.

Listening to the achievements of other Altrusa members is inspiring. It is a reminder to refocus on goals and dreams. I think it creates a ripple effect and I came away from Convention with a renewed Altrusa commitment for District Eight to start to work harder on these three goals:

- Revise and Update the District Website.

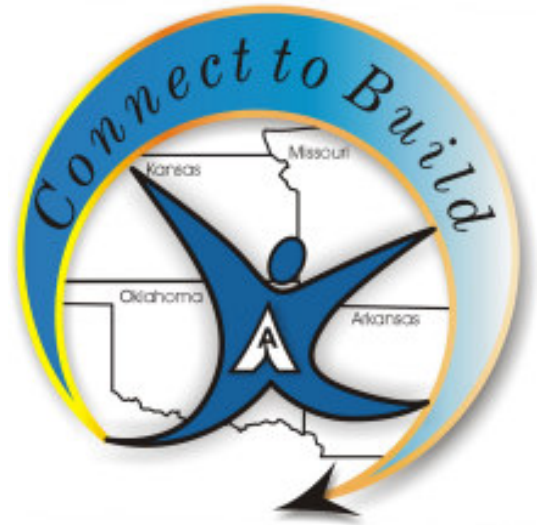
The purpose and benefit: Allows members to access Altrusa information readily and allows clubs to build their own websites if desired.

- o Research what is needed
- o Met with the “experts”
- o Select a finalist

- Organize at least one other ASTRA club in District Eight.

The purpose and benefit: Young ASTRA members are our future’s leaders. ASTRA connects the generations, builds Altrusa’s future by providing a prospective membership pool while enriching individuals and communities.

- o Make leader contacts
- o Create a core base of youth
- o Schedule meeting dates
- Build at least one other club in



District Eight.

The purpose and benefit: Reinforces our mutual values and allows us to sell the benefits of Altrusa so a local community may then be served.

- o Do a Community Assessment
- o Make contacts
- o Create a core base
- o Schedule meeting dates

Let Altrusa involvement be your refueling station. Express your goals for your club, committee, and your membership as an Altrusan. When attention is paid to what we want to achieve, we come so much closer to achieving it. Knowing is the key. Have a great Altrusa year. Peggy

From Zaida Perez-Mendez

Dear Altrusans from District Eight,

Thank you for your gift to the International Foundation in my honor. May God bless you, members of District Eight.

Zaida Perez-Mendez, Altrusa International President
San Sebastian Puerto Rico

You Need To Know

From Governor Peggy Hughes

The delegates at the Orlando Convention voted to approve an increase in the International dues from \$45.00 to \$55.00 per year effective with June 1, 2008. The \$10 increase equates to less than 20 cents per week or 84 cents per month but collectively, means preserving Altrusa's future stability. The budget faces two forces, the upward pressure of increasing expenses and the downward pressure from decreasing dues revenue.

“The Long Range/Strategic Planning Committee and the Vision in the Future Committee have recommended several important initiatives to address declining membership including a professional marketing plan and enhanced services on the internet. It would be difficult to implement these proposals with a deficit budget. Funds have been allocated for these activities in the second year of the budget. Also, if we streamline the dues paying process by encouraging the clubs to pay their dues by credit card online, and half of the clubs paid by credit card, there would be an additional credit card processing cost of \$6,000.” May 2007
International Altrusan:

Convention Elections

Congratulations are in order:
International Board of Directors
Zaida Perez-Mendez, President
Donna C Johnson, President-

Elect

Dona M Garretson, Vice President
Kathy Johnson, Treasurer

International Foundation Board
Cindi Buxton, St. Louis, Mo District Eight (photo?)

Jane E Riehl, Jefferson, Indiana District Six

International Nominating Committee

Berthenia Cromwell, Tidewater, Virginia, District Two

Scottie Harrell, Kingsport, Tennessee, District Four

Phyllis M Syers, South Bend, Indiana, District Six

Melva Hill, Greenville, Texas, District Nine

Sandra E LaBonte, Portsmouth, New Hampshire, District One

Bylaws, Resolutions and Recommendations Considered at Convention:
[http://www.altrusa.com/PDF/Altrusan/2007\\$05\\$International_Altrusan.pdf](http://www.altrusa.com/PDF/Altrusan/2007$05$International_Altrusan.pdf)

Pages 12-18

Item 07-01 Email form of Communication for the Board: Adopted by 2/3 in the affirmative

Item 07-02 Past International President as Executive Committee Members: Adopted by 2/3 in the affirmative

Item 07-03 Executive Committee: Adopted by 2/3 in the affirmative

Item 07-04 Clarify Members Eligible for Nomination to Interna-

Altrusa Fact

***Make a Difference Day
The National Day of Doing Good***

October 27, 2007

Time to start selecting, planning and preparing to publicize your club's Make a Difference Day project. Don't forget

to summarize your literacy project and send/email to the

International Office:

332 S Michigan Ave. Suite 1122 Chicago, IL 60604

Altrusa@altrusa.com

Altrusa Fact

Have you had a club member move or change email address? Let Shanna know by email at herbertsoukup@sbcglobal.net. Be sure to include your club's name and the mover's complete contact information.

tional Office: Adopted by 2/3 in the affirmative

Item 07-05 Allow Treasurer and One Other from the Same District: Incorporated in Item 07-07

Item 07-06 Waive Dues for Members on Leaves of Absence: Proposal Withdrawn

Item 07-07 Board of Directors, Section 2. Composition: Adopted as Amended by 2/3 in the affirmative. Amendment: Instead of the 2nd Vice President position, there will be four International Directors.

Item 07-08 Officers of the Corporation Revised: Informational Only

Item 07-09 Increase in International Dues: Adopted by a majority with the amendment that District Fifteen and Canadian club due be phased in.

Found on the International website www.altrusa.com:

· Workshop on starting an ASTRA club: [http://www.altrusa.com/PDF/Workshop Newsletters/Starting An ASTRA Club.pdf](http://www.altrusa.com/PDF/Workshop%20Newsletters/Starting%20An%20ASTRA%20Club.pdf)

· Media Guide: [http://www.altrusa.com/PDF/Committee Newsletters/International Communications Committee](http://www.altrusa.com/PDF/Committee%20Newsletters/International%20Communications%20Committee%20060803)

· Electronic Newsletters How Tos:

[http://www.altrusa.com/PDF/Committee Newsletters/International Communications Committee](http://www.altrusa.com/PDF/Committee%20Newsletters/International%20Communications%20Committee%20060803)
Membership



Can You Do it?

“Membership is the first issue addressed in our Long Range/Strategic Plan. The goals are clearly set forth and now it is up to each of us and to each local club to accept the challenge and achieve those goals. Read and review these goals, then set your sights. Let’s do what we can for who we can and where we can by “Embracing the World” as Leaders in Service. Each Altrusan who sponsors one new member during the 2007-2009 Biennium will receive an exclusively designed “Embracing The World” Pin with a message.” International President Zaida Perez-Mendez.”

Club 21

The name **Club 21** was chosen to emphasize the Foundation’s commitment to being involved in a major international health concern into the 21st century. **Club 21** is unique in that contributors are a part of a “club,” with a membership and their own pin. Through an annual contribution of \$21 (US) or more, you can become a part of the foundation’s effort to support children infected with HIV and AIDS.

Conference Photos



April
2007

Columbia
Missouri



Leadership Building Blocks

By Brenda Smith

I recently took a class at my office entitled “Developing the Leader Within You” by John C. Maxwell. This was a video class with a workbook. You can purchase the actual book he wrote with the same title, and I encourage you to do so. There are many sections, but in this article we are going to focus on Leader.

We learned in the class that when you see the word LEADER, you should think of the word Leadership – leaders lead.

We learned that:

- Leaders are Born not Made
- Leadership is a rare skill
- Leadership exists only at the top of an organization
 - Leadership is influence, not position.
 - Leaders are charismatic in personality (Charisma will get you in the door and Creditability will keep you there).
 - Leaders control manipulation (Manipulation - moving people for the leader’s advantage – Motivation – moving people for everyone’s advantage).

We also learned that that you can lead from the middle of the pack if you have influence.



As Altrusans, sometimes we are at the top and sometimes we are in the middle of the pack, but our opinions are all important and the decisions we make as a club are all important. Don’t be afraid to express your views and influence decisions of others, as long as the decisions are for the good of your club.

Sometimes we have to start in the middle of the pack, show our influence and then move to other leadership positions.

If you need ideas for programs for your meetings, let me know – I’m glad to give you ideas.

Altrusa Fact

Mamie L Bass’s monument has been placed at her gravesite at the historical Crown Hill Cemetery Indianapolis, IN. Attend the 2009 International Convention in Indianapolis IN, birthplace of Altrusa’s first National President.

Convention 2007 Highlights

Pam Doss

At Walt Disney World in Orlando everything is magical and dreams do come true. The Magic Kingdom was the backdrop for Altrusa's 50th International Convention held July 13-16, 2007. Over 400 Altrusa members, representing 119 clubs around the world gathered at the Contemporary Resort to rekindle friendships, conduct the



Altrusa Fact

Announcing International Director Doris Kowlski, Monmouth, IL., District Six, has been appointed International Liaison to District Eight. Welcome Doris, we look forward to working with you.

business of Altrusa, elect new leaders and share ideas and success through workshops. We were to be inspired in a whole new way about literacy, see the installation of new International Officers, share a dream fulfilled and be entertained by very special guests.

The Orlando-Winter Park Club was host for the convention. We were treated like royalty. The facilities were befitting queens, kings and princesses. The service was impeccable and the food was extraordinary. The Resort has a full time onsite bakery and we were tempted to over indulge way too often. The meals were beautifully pre-

sented and tasted just as wonderful as they looked.

Friday night was the opening banquet. This is truly an emotional evening with the presentation of the flags of the nations which have Altrusa Clubs. As each of the flags of 13 countries were presented, their National Anthem of the country played. Our hearts were filled with the vision that we are truly international in scope. After dinner each club had the opportunity to parade club banners in the aisles and it was a celebration of each of us. What an impressive start.

The business meetings were conducted orderly and efficiently by our current International President, Linda Nichols and the very competent BRR Chair, Nancy Easum. After delegates had the opportunity to speak for and against certain business aspects, vote



on by-law changes, budgets, and dues increases were counted and changes were approved and resolved.

Altrusa Fact

***Let's Chat
Join Altrusa
Yahoo!
Group
If you would
like to
participate,
email Susy
Meier
of Atlanta,
Georgia club
(District
Three) at
ssym@yahoom***



One of the truly remarkable highlights of the conference was the fiery keynote speaker, Michael Shoulders. His presentation was electrifying and magical. He inspired us with his presentation of the 30 Million Word Gap. He described research which has shown that lower income children by the age of 3 are exposed to 30 million fewer words, than those of higher income families. Michael has a passion for reading and has written children's books based upon our alphabet. The audience was enthralled with his reading of simple picture books and his rowdy rap rendition of one of his books. Michael was inspirational to each of us. As he spoke imaginary fireworks were exploding throughout the



room. The need to return to our communities and once again read to children was irresistible. He challenged us to set a fire when it comes to education for children of the world and fill the 30 Million Word Gap.

District Eight shared it's talent with attendees. Betty Absheer made us proud serving as International Director. Jane Hart presented a poignant memorial for Altrusans who had passed away in the past two years. As we remembered their lives and commitment to Altrusa we were motivated to carry forward the Altrusa way of life in their memory. Candles were lit by each District Governor, including our own Peggy Hughes, as the names and faces were shown on the full screen.



Another bright moment for District Eight was the election for Foundation Board. Eight candidates were slated and two were chosen. Our own beloved Cindi Buxton was elected. She was truly our Queen that day and will serve the Foundation well.

The most enduring memory of Convention is getting to know new people and establishing friendships. Where else would you have

Altrusa Fact

*How to Sponsor
a New Member
Listen
Talk
Ask*



the opportunity to meet Terri from New Zealand, or Sue from Arizona or Melva from Texas? Our lives are so very diverse and yet we are the same in our devotion to Altrusa and our spirit as women. With each meeting, each dinner, each workshop a new friend is acquired. A renewed sense of belonging ensues.

Fifteen to foster international relations. Two recent participants of the program,



Susan Swanton of Biddeford, Maine and Christine Tuffnell of Nelson, New Zealand

shared their experiences.



The Convention culminated with the installation banquet on Sunday evening. Linda Nichols of Austin, Texas was honored as the outgoing President. The traditional passing of the Presidents banner was made from the Austin

Altrusa Fact

***Celebrate
Literacy Day
on
September
8th.***

*Have a
program or
do a literacy
related
project.*



club president to the San Sebastian club president and Zaida Perez-Mendez fulfilled her dream of becoming International President of Altrusa. The San Sebastian Children's Choir was flown in as a surprise for this special occasion. They serenaded Zaida with "Somewhere over the Rainbow." What a truly delightful moment. She must have felt like Cinderella, indeed. With a large number of family and friends at the forefront, Zaida encouraged us to "Embrace the World" and follow our dreams. After all, in the land of

the Magic Kingdom dreams do come true.

The next International Convention will be held July 17-20, 2009 in Indianapolis, Indiana. This is the birthplace of Mamie L. Bass. We will visit the monument erected for her and know the vision she had in 1917 is alive in each of us. Come be a part of Altrusa history. Come meet new friends. Come share in our Altrusa heritage. Come be reunited with Altrusa friends from around the world.



Communication Designs

by Linda Wood Sharp

It must be the heat – August is HOT. What other reason could there be for my mind to jump from thought to thought regarding my simple DSB assignment entitled Communication Designs.



Is that communication designs like a yearbook design?? Is there another communication tool besides the meeting agenda more utilized than the yearbook? The challenge becomes including current information AND keeping that information current. Some clubs are even including pictures of members in their yearbooks. But what to do about new members or changes in service projects?? Hmmmm.

Is that communication designs for service projects or new member recruitment or community awareness?? It's at this point I really feel the 97 + heat! My head is spinning... We have covered the basics many times so maybe it time to think outside the box. I consulted www.Entrepreneur.com – Creative Marketing on a Shoestring. "You've racked your brain for a shred of creativity, and you still can't come up with some decent marketing tactics. Good news; we've done the work for you." By Isabella Trebond. That is exactly what we face! Isabella suggests,

1) Pull A Stunt. "A good publicity stunt is a startlingly effective way to catapult your business into the public eye and gain exposure that could otherwise cost you a fortune-if you're the kind of person who's not afraid to be a little wacky." Look at the Red Hat Society– a little wacky but began in 2001 and how many members do they have??

Is that communication designs like a newsletter design?? Recently, newsletter judges were pouring over the criteria for the District. This criteria was adopted by the District therefore it can be changed or updated to reflect new delivery systems for communicating the newsletter. But design isn't just about how visually appealing it is. It is also about functionality. Do your club members read it? Can your club members receive it? Does your club use it as a communication tool? Sure as treasurer report, minutes of recent meeting, member information or announcements. Newsletters are like Dyson's vacuum cleaners – what good are they if they lose suction and stop working? Find out the answers from your club members and design what works for them.

Altrusa Fact

Need a Fresh New Service Project Idea? Check it out:
www.altrusa.com
www.cityyear.org
www.because.org
www.firstbook.org
<http://www.pinkstitch.org/resources>

2) Barter. “Call your local radio stations and offer free gifts, appointments, coupons - whatever you’ve got and can afford – to be used as prizes in their promotional draws or contests. In exchange, you get to include your business name and contact information on all these products, and they make periodic announcements on the air that sing praises of your contributions.” How about a couple of tickets to a fundraising event?

Here are some other marketing ideas she offers. 3) Give Away Tips 4) Stand United and 5) “Would You Like Fries With That?”

It must be the heat but all that makes sense, Communication Designs are whatever you need them to be. BUT they are not a committee of one! Get your members and committees involved. We all want to read about what you’ve done and how you’ve done it in the DSB!!

Altrusa Fact

*Future Conventions
July 17-20,
2009:
Indianapolis
Marriot
Downtown
Indianapolis,
Indiana
July 22-25,
2011
Ramkota Hotel
and Conference
Center
Rapid City,
South Dakota
July 2013
To Be
Determined
New Zealand*

A Visit to the Altrusa FunShop

An Altrusa T-Shirt Seen at Convention:

Reasons I'm an Altrusan:

- I get a meal that I don't have to cook
- I get to spend time with fabulous women
- I get to promote my passion: Books
- I get to have fun volunteering
- I get to make a difference in my community

Need a Change of Pace for Your Club?
Try Singing

Come Aboard to Altrusa

(Sung to the tune of Love Boat)

Altrusa....exciting and new
Come aboard.....we're expecting you
Altrusa....life's sweetest reward.....
Let it flow.....it floats back to you.

Altrusa.....son will be making another run
Altrusa.....promises something for every one
Set a course for adventure
Your mind on a new pro-ject

And **Altrusa**....is yours ever more
It's an open smile....on a friendly shore
Altrusa....Altrusa....Altrusa

Hey, Altrusans!

(Sung to the tune of Hey, Big Spender)

The minute you walked in the door
We could see you were some-one of
distinction
A great Altrusan....
Good looking; so refined
So come and join with us and you will have a
good time
So let us get right to the point....
Come on e-very-one and cel-e-brate with us
Hey, Altrusans....
Spend.....a little time with us.....

Do you wanna have fun, fun, fun?
How about a few laughs?
We can show you agood time
In a way that is.....sublime

The minute you walked in the door
We could see you were some-one of
distinction
A great Altrusan.....
Good looking; so refined
So come and join with us and you will have a
good time
So let us get right to the point....
Come on e-very-one and cel-e-brate with us

Hey, Altrusans...
Hey, Altrusans...
Hey, Altrusans...
Spend.....a little time with us.....
Spend.....a little time with us.....
Spend.....a little time with us.....

New Club Building Blocks

by Joan Hoover

Governor Hughes has **BUILD AND MAINTAIN MEMBERSHIP GROWTH** as the number one goal of this biennium. It is up to all of District Eight members to work toward accomplishment of this goal. I am happy to report that Pam Doss, a Fayetteville Altrusan, is pursuing the possibility of a new club in NW Arkansas. District Eight will do everything possible to support her in her efforts and I know she will be successful as she is totally committed to organizing the new club. Currently, we have 26 clubs in District Eight and building one more club will be a great accomplishment for Altrusa. Help is available for starting a new club so I hope the steps outlined in this article will encourage your club to do just that – what a gift to both Altrusa and to your club!

When your club decides to take on the challenge of new club building, the revised new club building manual available from International will be invaluable to you. Before you begin, your club will need to answer 6 questions to be sure you are ready to start a new club. Questions include why we have decided to do this, who will be the steering committee (CORE GROUP in your club that is totally committed to building the new club), where the club will be located, cost of project, time frame and who will sponsor the project.

Follow with a **COMMUNITY ANALYSIS** with information available



at the Chamber of Commerce located in the area being considered for a new club. This completed analysis requires approval by the Governor who notifies club of approval and also forwards copies to International Membership Development Chair, International Office, and one to the District New Club Building Chair.

RECRUITMENT - While waiting for approval, visit the Chamber again and obtain a list of CEO's and Personnel Managers and also ask club members for a list of personal contacts in the area of the potential new club.

FROM THIS POINT ON, follow these steps to successful New Club Building: Recommend 6-8 weeks to complete organization of new club.

Altrusa Fact

The Vision in the Future (VIF)

now has a web page that is accessible from a link on the home page of the International website
www.altrusa.com

Make one-on-one contacts and hold a Pre-organizational Meeting.

Continue pre-organizational meetings until 20+ committed to membership.

Hold Organizational Meeting, sign charter, and make plans for charter banquet - Hosted by organizing club.

Send Progress reports to District Governor and International New Club Chair.

Send invitations to charter banquet.

Then attend New Club's first Board meeting, have committee chairs work together, and all attend Charter Banquet.

Attend each other's meetings for a

time and assist with project and fund raising.

In addition, financial help is available from both Altrusa International and District Eight so your club does not bear the burden of the costs associated with starting the new club. You will have the support and encouragement of the District Board and as New Club Building Chair, I will be available to help in any way that I can. Want to hear more about New Club Building? My e-mail address is joan_hoover@sbcglobal.net (note the underscore between first and last name) Let's celebrate another new club in District Eight in Rogers AR next April!

Altrusa Fact

Check out it:
Greater
Kansas City
now has a
website
[http://
www.altrusakc.org](http://www.altrusakc.org)
Other club's
websites:
[http://
www.HSV-
Altrusa.org](http://www.HSV-Altrusa.org);
[http://
www.district8.org](http://www.district8.org)
[http://
www.altrusawm.com](http://www.altrusawm.com)
[http://
www.altrusa.org](http://www.altrusa.org)

Make a Difference Day October 27, 2007



**Celebrating
extraordinary deeds
performed by
ordinary people on
America's largest
day of doing good.**

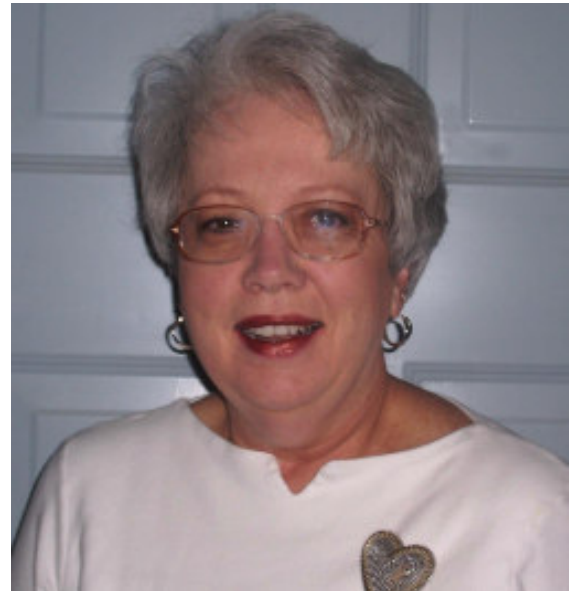
www.makeadifferenceday.com

Making the Most of your Altrusa International Foundation Program

Roberta Sue Hart

How many times have you heard “Why don’t we apply for a grant from Altrusa International Foundation, Inc.?”

The time to take action is NOW! Applications are submitted twice a year and one of these deadlines is quickly approaching. For forms and additional information, you can connect to the Foundation information and forms section of the International website at <http://www.altrusa.com/Foundation/FoundationMain.asp>.



Altrusa Fact

**District Eight
Foundations:**
Bentonville-
Bella Vista,
AR
Chickasha,
OK
Columbia,
MO
Fayetteville,
AR
Fort Smith,
AR
Greater
Kansas City,
MO
Hutchinson,
KS
Jonesboro,
AR
Lawrence, KS
Little Rock,
AR
Moberly, MO
Salina, KS
Sikeston, MO
St. Louis, MO

Your foundation is there for you and to assist your club in bettering the community you serve. The Altrusa International Foundation is dedicated to improving economic well-being and quality of life through a commitment to community services and literacy.

Do you need a little help in making sure your project meets the eligibility requirements for a Foundation grant? Having trouble getting started writing your grant application? On the website you will find these tips that might help you.

First, make sure your project is one that meets the eligibility requirements. The Foundation will only fund “community service projects that involve club membership participation.” Make

sure your application clearly outlines what involvement your club member’s will have in the project. The Foundation expects your club to provide “hands on” help. For example, it would not cover giving money to the building fund for a library, but would cover Altrusans going into a library and refurbishing a room themselves.

Next, make sure that all areas in the “Project Evaluation Criteria” are covered in your proposal. The reviewers look specifically for each area that is described in the instructions to make sure the club has included that information. For example, the proposal needs to state how or why the club decided to do the project - how did club members learn about the need and how did they decide to do the project?

Altrusa Fact

*Report your
Make A
Difference
Day literacy
project results
to
www.altrusa.org.*

A grant application should not be overly lengthy, but each of the nine items listed on the project checklist needs to be explored in the proposal. An abstract of the proposal should be included on the first page of the application; then attach your project description with all of the required information.

Make sure your application reaches the Altrusa International Foundation, Inc. office by the specified due date. ***Fall applications must be received by September 15th*** and spring applications must be received by March 15th. A club may only receive funds from the Foundation once a year.

The funding for grant projects is limited compared to the volume of applications the Foundation receives. If your proposal is not awarded funds from the Foundation, *you may re-apply for the next grant cycle*. If your club wishes to resubmit a project, review the eligibility and evaluation criteria from the Foundation carefully and perhaps include additional information to clarify the project. Once again, do not be discouraged – APPLY AGAIN!

Where does Altrusa International Foundation, Inc. obtain the funds it provides in grants? There are many sources, but the primary source is Altrusans. October is Foundation Grants Month. Altrusa Clubs and Districts are asked to make a contribution to the Grants fund during the month of October.

Through the Foundation's Grant Program, assistance is provided to individuals for:

Vocational assistance, including job training and retraining, equipment purchases for start-up businesses and employment-related personal rehabilitation programs.

Graduate school assistance to international students from developing countries.

In addition, funds are awarded to Altrusa Clubs to assist them in supporting community service projects/programs for:

Local literacy councils, book purchases for libraries and literacy tutoring.

The disadvantaged, including the elderly, battered women, the homeless, handicapped, underprivileged children and individuals needing medical care.

Through your generosity, the International Foundation will be able to assist more clubs with their projects and help more individuals realize their dreams of a better life.

Please send your contributions to:

Altrusa International Foundation,
Inc.
332 South Michigan Avenue, Suite
1123
Chicago, IL 60604-4305

And, we all say
THANK YOU!

It's Parliamentary, My Dear..... Following the Rules (Robert's, That Is)

By Cynda Wright

Hearing the words "Parliamentary Procedures" likely makes many people yawn. However, no business or organization can exist without rules or policies to guide the operations. Altrusa is no different. We are a business just like many for profit businesses. We have bylaws and policies that govern how we operate and it is important that, as members, we understand and adhere to this. Hopefully, everyone owns a copy of the latest version of the Altrusa Bylaws and Policies and hopefully, someone in your club has a copy of Robert's Rules of Order Newly Revised to use as a reference while conducting club business. Altrusa International's Bylaws and Policies govern our organization on every level. If there is an issue not covered by our own Bylaws, Robert's Rules of Order Newly Revised should address the issue. Following some easy procedures will make sure your committee meetings and/or club meetings operate effectively.

1. A quorum must be present for action to be taken. A quorum represents the majority of the entire membership. Meetings can be held without a quorum but no voting can take place.

2. Clubs should begin a meeting



with the Invocation, then the Pledge of Allegiance to the Flag. If you do not have a flag, do not call for the Pledge.

3. Minutes of the previous meeting should be approved. If there are no corrections, the presiding officer can announce that the "minutes are approved as read (or distributed)."

4. The Treasurer's Report does not require action of the club. However, an annual report or audited report does require approval of the membership. The Club's fiscal budget also requires approval from the membership.

5. When an issue is up for discussion or a vote, remember that the 'is-

Altrusa Fact

"I must do something" will always solve more problems than "Something must be done."

sue', not the person presenting the issue, that is the focus.

6. Only one subject should claim the attention of the members at one time.

7. Make sure there is a second to a motion before discussion by the membership begins.

8. Every member has rights equal to every other member.

9. Each proposal presented for consideration is entitled to free and full debate. Before speaking on a subject, you must be recognized by the chair or presiding officer

10. It is encouraged that motions be made in writing to ensure accuracy.

11. Members should not present non agenda items until the presiding officer has asked for new or other business.

12. The President or Presiding Officer does not vote on an issue except in the case of a tie. She may also ask that the vote be by hand, voice, or ballot.

Parliamentary procedure enables your club to transact the business of the club with efficiency while protecting the rights of the membership. The simplest way to become more familiar with parliamentary procedures is to get a copy of "Points of Order" from the International Office. It is a simplified version that can easily assist you in becoming more knowledgeable.

Altrusa Fact

*Wisdom is
knowing
what to do.*

*Skill is
knowing how
to do it.*

*Virtue is
doing it.*

David Starr
Jordan

From Zaida Perez-Mendez

Dear Governors:

Greetings, after such a wonderful International Convention. I hope your District is under way with your plans for the year. God bless you all with Altrusa love.

Sometimes we take some things for granted and forget new officers are elected. I want you to help me, it is a small thing but very important to get communications flowing with our members. I have noticed a lot of our members do not know the password to get information that is on our website. Please tell your Communications chair to write or email our presidents that the ID is directory and password is pres01! (do not forget the exclamation). I am sure they will appreciate it and I will be very grateful.

I am here to help you have an exciting biennium for our Altrusa organization.

Love, Zaida

Special Project? Need Insurance? Who you gonna call?

by Linda K. Smith

Altrusa Fact

“Always aim higher than you believe you can reach. So often you’ll discover that when your talents are set free by your imagination, you can achieve any goal.”
Edmund O’Neil

Did you know that there is club liability insurance for members of Altrusa International, Inc.? New Hampshire Insurance Company, a member of the American International Group, provides Commercial General Liability coverage designed to cover Altrusa Clubs, their members and volunteers for acts for which they become **LEGALLY OBLIGATED TO PAY**. Coverage is not provided by moral obligations – just legally enforceable liabilities.

What does this insurance entail?

The policy has several limits:

- \$1,000,000 each occurrence
- \$2,000,000 general policy aggregate
- \$1,000,000 products and completed operations aggregate
- \$1,000,000 personal and advertising injury limit
- \$50,000 damage to premise rented to you
- \$1,000,000 commercial umbrella of additional coverage in excess of above general liability limit

How do I know if my club needs insurance for a project or event? Call the Group Administration Agency, Inc. at 1-800-621-1666. This should be done at least 30 days before an event to be sure it is not of a high risk nature and that it is covered.

Frequently Asked Questions [FAQs] about the insurance coverage:

· We are holding a fund raising event and liquor is being sold or served. Does the coverage apply? **Yes**

· Who is insured? **All Altrusa members and volunteers while acting at the direction of and within the scope of their duties for you.**

· Are any workers compensation benefits provided? **No**

· What happens if an outside party conducts or assists in conducting an Altrusa-sponsored event? **In general, the policy applies to most fund-raising activities of Clubs and Districts except for operation, use or maintenance of autos, aircraft and watercraft. Any outside party who conducts or assists in conducting an activity for Altrusa should have proper certificates of insurance and should specifically name the club and Altrusa as additional insureds for the specific event.**

· Does the policy defend against incidents of food poisoning (product liability)? **Yes**

· Does this policy replace all forms of insurance now purchased by

clubs? **No, this does not provide all types of insurance needed by a Club. Each Club should consult their local agent for additional coverages.**

· Are District and other Altrusa conferences, conventions and meetings covered when held at nonowned premises? **Yes, if held in the United States, its possessions and territories, Puerto Rico or Canada.**

· What are some events covered by the policy? **Fashion Shows, Antique Shows, Bingo Night, Dinner/Dance, Luncheon, Annual Card Party, Theater Production, Craft Fair and BBQ, Home Tours, Women of Achievement, etc.**

· What are some things not covered? **Fireworks and other explosive devices, including firearms; participants of sporting events, racing, aircraft, hot air balloons, pollution, watercraft, carnival rides and equipment, motorized vehicles, etc.**

How does your club get a certificate of insurance? A certificate of insurance will be issued to your Club, on request, when the owner of the property where your event is being held requires proof of the insurance.

However, it is not necessary to re-

quest a certificate to be covered under this policy; it is in force at all times. However, let the insurance administrator know 30 days in advance (in writing or by phone) to ascertain if your event is excluded from coverage.

When should a claim be reported and how does a Club respond to a claim?

· **DO NOT** admit liability or suggest that a settlement be offered

· Call Group Administration Agency, Inc. (800-621-1666) immediately

· Should you receive correspondence or other communication indicating there may be a claim, call GAA, Inc. with the information

· Do not enter into negotiations with a claimant unless requested to do so by GAA or General Council of Altrusa International

Contact Information: Group Administration Agency, Inc.

20 North Wacker Drive, Suite 2700
Chicago, IL 60606

Toll Free – 800-621-1666

Fax – 31-373-8226

Email – group@gaapia.com

Ask for Club Liability Information Desk or James Lynch

Altrusa Fact

“Be an adventurer. Stake out the new frontier instead of clinging to the old and familiar. Let your pioneer spirit keep you moving forward. Visit new territories, learn new skills, and meet new people.”
Jacqueline Schiff

Your Contact Information is Important

District Eight maintains its own mailing list. It's very important if you have changes to your contact information that you let us know. It costs the district money each time we have a returned mail

Membership Building Techniques

by Jackie Heaston

“Let’s make GROWTH our #1 Goal” **Embracing Membership to 15,000 Towards Our New Biennium 2007-2009**

“The first responsibility of each member is to expect the most from membership by making a firm commitment to it. Invitation to Altrusa membership is an honor. We believe you are singled out as a special individual, whether women or men. Altrusa gives us the opportunity to share our knowledge, experience and talent. This is the reason our dimensions in life can be richly expanded. When we commit to Altrusa we give our efforts to multiply. By multiplying, we achieve a satisfaction of being an Altrusan.”

The above is taken from the “International Altrusan 2007-2009” We all know what we need to do but it helps to be reminded that membership is so important to our clubs and our survival.

Step 1 Recruitment Goals:

To provide a POSITIVE GROWTH

1. Set a goal for each member to sponsor **one new** member.
2. Be willing to expand the size of your club.
3. Have the attitude of “Try Us, You’ll Like Us”.

Membership recruitment is a lever with which to grow an association. Without new members an association can not grow, but members will always

leave. What’s in our toolboxes to attract members?

Step 2 Retention Goals:

To Attain and Retain to develop a strong membership

1. Be a GREAT sponsor and co sponsor. Sponsorship is a hands on project. A sponsor should be readily available for questions or direction. Make sure they make meetings and are aware of upcoming events. Being a sponsor is much like being a gardener. You bring a member in and plant them in your club like a seed. You go down deep so they can take root. You water them with Altrusa wisdom and history; let the sunshine of service light their path, nurture them with Altrusa love, and watch them and your club grow.

2. Make sure new members feel they are a part of the club from the beginning and involve them in service projects.

3. A call, notes, visits, etc when member misses a lot.

“They may forget what you said.....But they will never forget how you made them feel.”

Carl W. Buechner

Step 3 Continuing Education Goals:

To learn the Benefits and Responsibilities of Altrusa

1. Keep new members informed and up-to-date on what’s happening in the club, District and International.
2. Encourage all members to attend Conferences and Conventions.

Altrusa Fact

Character is determined by what you accomplish when the excitement is gone.

Welcome to New Members!

Lola Duffen
Mexico Missouri

Catherine Brow
Hot Springs Village, Arkansas

Shelly Lowry
Fayetteville, Arkansas

Cheri Sparks
Greater Kansas City, Missouri

Regina Goodhue
Ft Smith, Arkansas

3. Let new and seasoned members know how they are doing.

3. Emphasize the importance of club activities and meeting attendance.

Guide Me! What do we need to do for new professionals? What can we expect from new professionals?

Is Orientation necessary?? This is the time to emphasize the importance of the Altrusa Vision and Mission. Sponsors should attend with new members.

Altrusa Fact

*Dr Michael
Shoulders:
Educating is
setting a fire,
not
filling a pail.*

Step 4 Orientation Goals:

*To help maintain Growth and
Knowledge of Member Involvement*

1. Orientate new members as soon as possible.
2. Create a very clear picture of Altrusa's goals and expectations for membership.

Altrusans, need to have a record-breaking growth in MEMBERSHIP. We will help you BELIEVE it can be done.

You can ACHIEVE positive membership growth and learn what it takes to retain members.

To DREAM is to Believe it can be Achieved.

Dear District Eight Members,

I would like to thank all those who sent prayers, notes and cards when my husband George passed away this summer after a long illness.

I received so many cards and notes from Altrusans all over the District and deeply appreciate all the expressions of care and concern.

*Thank you,
Past Governor Alice Ann Simkins
Fayetteville, Arkansas*

Jim Lehrer Coming to Altrusa Event in Lawrence, Kansas

by Julie Tollefson

Altrusa International, Inc. of Lawrence, Kan., has received a grant from the Altrusa International Foundation to support the first-ever River City Reading Festival, which will be October 14 from 10-4 in Lawrence, Kan. at the Lawrence Arts Center, 940 New Hampshire.

The daylong celebration of reading will bring together dozens of authors and performers, most of whom have strong connections to Kansas.

Keynote speaker Jim Lehrer, host and executive editor of The NewsHour on PBS, was born in Wichita. He has written 16 novels, two memoirs, and three plays. His 17th novel, *Eureka*, will be published in the fall.

Denise Low-Weso, who will be inaugurated as Kansas Poet Laureate in June, will take the main stage for an afternoon presentation. Low-Weso, whose latest book is *Words of a Prairie Alchemist*, is interim dean of the College of Humanities and Arts at Haskell Indian Nations University in Lawrence.

Children's events and activities, including special appearances by storybook characters, are planned throughout the festival. Award-winning children's author Lise Lunge-Larsen will lead a felting workshop for children. Her latest book is *Noah's Mittens*.

Book signings, readings, performances, and workshops for all ages will round out the festival lineup. Join the fun at the River City Reading Festival!



The festival's web site, www.RiverCityReadingFestival.org, provides complete up-to-date plans for the event. Underwriting sponsor is Altrusa International, Inc., of Lawrence. Other River City Reading Festival sponsors include Hortense Oldfather, Capitol Federal Savings Bank, and The World Company.

Grants of \$250 to \$1,000 from the Altrusa International Foundation, Inc., are available through sponsoring Altrusa Clubs. The Foundation offers the grants to improve economic well-being and quality of life through its commitment to community services and literacy.

Established as a charitable corporation in 1962, the Foundation's sole purpose is to be an avenue through which Altrusans can assist Altrusa Clubs and other worthy organizations, throughout the world, to carry out their programs of community service and assistance to individuals in need.

Altrusa Fact

Altrusa - 90 years of service - 1917-2007.



DID YOU HEAR?

Mark Your Calendars

*Altrusa International, Inc
Hutchinson, Kansas*

Is Hosting

KANSAS ALTRUSA DAY

Saturday, September 22, 2007

*Penwell Gabel Community Room
300 East 30th Hutchinson, Kansas*

10:30 a.m. Brunch

12:00 p.m.

Interior Expressions & Design

2:00 p.m

Kansas Underground Salt Museum

(Admission per person - \$13.50)

Or

Free Time to visit other local sites:

Kansas Cosmosphere and Space Center

Hutchinson Mall or Downtown Antique District

RSVP by September 14, 2007 to:

Mary Ann Wenner, President

P O Box 395

Hutchinson Ks 67504-0395

wendm@southwind.net

Share new projects and ideas, and renew friendships.